# Hello, I'm

### Tomas Sales thankstomas.com

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Graduated with honors from Graphic Design and Advertising at La Metro School of Design in 2019

### **Education**

- UX/UI Design I Coderhouse
  Córdoba, Argentina 2019
- Design Thinking I Interaction Design Foundation
  Córdoba, Argentina (Virtual) 2019
- UX Research Design Core AcademyCórdoba, Argentina (Virtual) 2021
- Scrum Master UdemyCórdoba, Argentina (Virtual) 2022
- Desarrollo Web Coderhouse
  Córdoba, Argentina (Virtual) 2022
- UX/UI Design II Coderhouse
  Córdoba, Argentina (Virtual) 2022

## **Experience**

Lead UX Designer at Bitsion - 2017 to 2021

- ☐ Established Bitsion's UX Design process, from research and testing phase to review and launch, still used today by designers, engineers, and all other areas involved in production.
- □ Led team of 5 designers, reviewing more than 200 screen designs and ensuring established process was followed.
- Designed and implemented the user experience for over 30 clients, ranging from small businesses to multinational companies in 8 of different industries (health, logistics, insurance, e-commerce, digital payments, among others), in Spanish and English.
- Expanded company's offerings to include more complex applications, leading to greater client acquisition.

# Software Design

- Adobe Illustrator
- Adobe Photoshop
- Figma

#### Management

- Jira
- Miro
- Whimsical

# Methodologies

- Design Thinking
- User Centered Design
- 5 elements of UX Design
- Scrum

Languages: Spanish (Native)

English (Advanced - B2)